

Ignition Workshop



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from Noun Project

Source

ISPT Innovation Academy www.ispt.eu/innovationacademy

Description

The Ignition Workshop was developed by the ISPT Innovation Academy to help identify new value propositions, build support for innovation projects and form consortia with the right competences to execute them. In this scalable workshop, ideas are collected and enriched in a step by step process. During the process the ideas are sorted in a simulated quick sort process. Ideas are compared in pairs by groups and the preferred ideas are promoted. The preferred ideas are described as value propositions that become more detailed during each sequential quick sort step. Support also grows per step, since in each step the group size doubles. After the steps the ideas are communicated to all participants in the workshop via poster-sketches, proposition sentences and 30 seconds pitches.

Objectives

- Building a shared vision
- Sharing ideas, encouraging openness and reciprocity
- Encouraging teamwork, fostering coalitions/networks
- Formulating a strategy